



EST. 1925

SAUGEEN

GOLF CLUB

Corporate Membership

2022 SEASON

Saugeen Golf Club

A UNIQUE OPPORTUNITY FOR PARTNERSHIP

Since its establishment in 1925, Saugeen Golf Club has served as a pillar of the local community, providing members and guests with extraordinary golfing experiences and social opportunities. We operate as a not-for-profit organization, with the goal of offering exceptional playing conditions and amenities while always holding a strong connection to the local community.

Situated in beautiful Saugeen Shores – a thriving small town on the shores of Lake Huron – Saugeen Golf Club welcomes over 50,000 golfers each season to enjoy our tree-lined fairways and pristine greens. Widely considered to be the premier golf course in the Grey-Bruce region, Saugeen provides superb playing conditions over a variety of 27 picturesque holes.

In recent years, we have played host to many prominent tournaments and events, drawing players to our community from across the province and across the country. These successful events have elevated our reputation amongst the golf community, and we expect this to continue over the coming years. In the 2024 golf season, Saugeen is proud to host the Canadian Men's Senior Amateur Championship, an event that will put our golf club and community in the global spotlight as competitors are expected from across North America and around the world.

New for the 2022 season, we are pleased to offer local businesses and organizations an opportunity to partner with our club through a multi-tier Corporate Membership Program. The program offers a variety of benefits and opportunities, including golf memberships, guest passes, tournament and event sponsorships, and dynamic advertising (both on-and off-course) – all offered at an attractive discounted rate to deliver exceptional value for a growing business.

Saugeen Golf Club provides an ideal environment for promoting your business and fostering relationships with clients and stakeholders. With full-service food and beverage, Saugeen offers more than just great golf – it is a preferred venue for many local events such as weddings, tournaments and fundraisers.

Without a doubt, Saugeen Golf Club is a thriving golf course in a rapidly growing region and a proud member of the Saugeen Shores business community, providing both locals and visitors with the best options for golf, dining and socializing. We are excited to present you with this unique opportunity to partner with us and share in the success of Saugeen Golf Club, and we invite you to join us for the 2022 season!



Brad Young
General Manager



Ed Braun
President



SAUGEEN
GOLF CLUB

Corporate Membership Packages

UNLOCK EXCEPTIONAL VALUE FOR YOUR BUSINESS

Included	Platinum	Gold	Silver	Bronze
Memberships	4	2	1	—
Guest Passes	48	36	24	12
Simulator Passes	12	8	4	4
GPS Cart Advertising (number of holes)	3	1	1	—
On-Course Advertising (number of hole signs)	3	1	—	1
Banner Advertising	✓	✓	—	—
Links Magazine Advertising	✓	✓	✓	✓
Website Advertising	✓	✓	✓	—
Club Event Sponsorship (number of events)	3	2	1	—
League Sponsorship (number of league-weeks)	8	4	2	1
Simulator Bay Sponsorship	✓	—	—	—
Discount	15%	12.5%	7%	5%
Annual Rate	\$25,000	\$13,000	\$8,000	\$2,200

Contact us today to discuss how we can work together in 2022!

(519) 389-4031 www.saugeengolf.com/corporatepackages

Target Your Market

ADVERTISING & PROMOTIONAL BENEFITS



Reach more opportunities with on-course signs, website banners and Links magazine ads. Take advantage of our GPS Cart advertising, and share Foresight Golf Simulator passes.

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Saugeen

BY THE NUMBERS

50,000+

Number of rounds played by golfers in 2021

15,000+

Number of cart riders over the 2021 season

55

Number of league days and nights held annually

30

Number of tournaments and events held in 2021

2024

Year of Canadian Senior Men's Championship

2025

100 years of operation of Saugeen Golf Club

665

Members of Saugeen Golf Club during 2021 season

27

Number of holes available for advertisement



**EXPERIENCE
SAUGEEN**

FROM SUNRISE
TO SUNSET
OUR LEGACY IS
GREAT GOLF



JOIN US FOR A ROUND

5278 BRUCE COUNTY ROAD 3, PORT ELGIN ON N0H 2C6

(519) 389-4031

WWW.SAUGEENGOLF.COM